

Chih-Chieh Yang (Jacky)

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OBJECTIVE

UX/UI / Product Designer

EXTRACURRICULAR ACTIVITIES

2017 Academy of Art University - Spring Show

2014 Red Dot 21

2013 Nantou Global TeaExpo

2012 YODEX Design Contest

2012 IDA Congress

HONORS & AWARDS

2017 IDA Design Award - Gold

2017 TISDC Design Award - Finalists

2014 Red Dot Design Award

2013 Taipei International Invention Show

2013 IF Concept Design Award

2012 YODEX Design Contest

2012 Top 10 of Design for Asian Award

2012 Golden Frog Award

2011 Silver Prize Award - 2011 LED Design Contest

2011 Taiwan International Design Competition

2010 L'Oréal Brandstorm Taiwan Area Champion

EDUCATION

UC Berkeley, San Francisco, CA

Extension - Apr 2020 - Oct 2020

UI / UX

Academy of Art University, San Francisco, CA

Master - June 2015 - May 2018

Web Design & New Media

Shih Chien University, Taipei, Taiwan

Bachelor - Sep 2009 - June 2012

Industrial Design

SKILLS

Softwares

Adobe Creative Suite

XD

Sketch

Principle

HTML

CSS

Autodesk Alias studio

KeyShot

VRED

C4D

Octane Render

Figma

EXPERIENCE

Ford Motor Company

UI UX Designer

Palo Alto, California

Jul 2018 - Present

Work in Ford for AV LLC Palo Alto Design team on a variety of enhancement to part of design system for near future Self-Driving vehicle .

- Design System-Working on part of the new design system for several versions of messaging status, including icon, color, layout.
- Animation Design-Working on animations of UI and storyboard with business and engineer team for internal design strategy.
- Visual Design-Successfully delivered the UI design for the special version F-150 Raptor user interface and part of HMI for near-future Self-Driving vehicle, including color, layout icon, and animation design.
- UI/UX Design-Working on end-to-end user workflow, wireframes, prototyping, visual design, and interaction design for F-150 Raptor and autonomous vehicle.

Sponsor Project

FCA Automobiles, General Motors, Volvo Trucks

UI/UX Designer

San Francisco Bay Area

Feb 2017 - May 2018

- Translated functional requirements into wireframes, mockups and storyboards.
- Focused on driver experience to design a complete user experience system which included user experience, car feature, HMI design, and application.
- Conducted user interviews, persona development through interviews, analysis and usability testing.
- Created interactive models
- Created wireframes for digital asset production
- Organized final graphics and concept animation video asset
- Designed a solid Volvo Trucks branded autonomous goods transport system.

MediaMobz

UI/UX Designer (Intern)

San Mateo, CA

Jun 2017 - Sep 2017

- Created and optimized complex user interface.
- Developed intuitive and engaging experiences for the product.
- Collaborated closely with web code engineers.
- Designed visual mockups/prototypes from wireframes and delivered final Produced high-quality user interfaces and visual designs.

Kid's Dynamic

Product Designer

Taipei, Taiwan

May 2015 - June 2016

- In the proposal with the various professional developers brainstorming.
- Used Alias to discuss with the manufacturing engineer for create concepts and production ready designs for line extension and alternate designs for Swing watch.
- UI prototype design deliverables, such as wireframes, flowcharts, screen mock-ups, and interface design specifications.

Berry Logistics, LLC.

Product Designer

Taipei, Taiwan

Mar 2014 - Jan 2015

KEV Design Studio

Product Designer (Contractor)

Taipei, Taiwan

Sep 2013 - Sep 2014